



Lori-anne Demers & Associates Inc. Web Site Privacy Policy

1. Our Privacy Commitment to You

1.1 Statement of Intent -

Lori-anne Demers & Associates Inc. respects and upholds an individual's right to privacy and to protection of his or her personal information. This Lori-anne Demers & Associates Inc. Web Site Privacy Policy ("Policy") is intended to comply with Canada's federal privacy laws including the Personal Information Protection and Electronic Documents Act (S.C. 2000, c 5) and the ten key principles of the Canadian Standards Association Model Code for the Protection of Personal Information. This Policy applies to all visitors to the Lori-anne Demers & Associates Inc. web site.

1.2 Personal Information -

"Personal information" is personally identifiable information such as your name, residential address and email address and includes information about any services you may subscribe for or acquire from Lori-anne Demers & Associates Inc., credit card information and billing records. Personal Information is collected by Lori-anne Demers & Associates Inc. only when you, as a visitor to our Web site, specifically and knowingly choose to provide it to us. Publicly available information, such as a directory listing of your name, address, telephone number and electronic address is not considered personal information.

2. Collection and Use of personal information

2.1 Non-Personal Information -

When you browse through this web site, you do so anonymously. Lori-anne Demers & Associates Inc. does not collect personal information about you unless you voluntarily provide it to us by interacting with the site or submitting an inquiry to us. Our servers automatically log information about visits to this web site in the normal course of establishing and maintaining web connections. The server logs record statistical information, such as visitors' IP addresses, time and duration of visit, and web sites visited. We collect this information so that we may continuously improve our web site content. These statistics are reported in aggregate form only. We do not link server log information to any other data in a way that would enable us to identify individual visitors.

2.2 Submitting Inquiries -

You may submit an inquiry to us through the "Contact Us" portion of the site. We collect this information in order to enable us to respond to your inquiries in as thorough a manner as possible.

2.3 Purposes for Collection, Use, and Disclosure -

If you do provide us with personal information, Lori-anne Demers & Associates Inc. will use the personal information to communicate with you and provide you with requested information. We may also use personal information to provide you with more information related to our services and organization.



2.4 Consent -

The provision of personal information by a visitor to our web site constitutes consent for Lori-anne Demers & Associates Inc. to collect, use, and disclose personal information for the purposes stated in this Policy. You may also withdraw your consent to any further collection, use or disclosure of personal information which you may have provided at any time by giving Lori-anne Demers & Associates Inc. prior reasonable notice.

2.5 Release of Personal Information -

Unless you specifically authorize Lori-anne Demers & Associates Inc. to release your personal information, or release is required or permitted by law, Lori-anne Demers & Associates Inc. will not sell, lease or trade your personal information to other third parties. Anonymous or "non-personal" information gathered by Lori-anne Demers & Associates Inc. through your use of our web site may be used for technical, research and analytical purposes. We do not use or disclose personal information for any purposes other than those for which it was collected, except with your consent or as required by law. Personal information is retained only as long as is necessary for the fulfillment of the purposes for which it was collected, or as required by law.

2.6 Accuracy -

Lori-anne Demers & Associates Inc. will make all reasonable efforts to ensure that personal information is as accurate, complete, and current as required for the purposes for which it was collected. If you find any inaccuracies in our information, please inform us and we will make the appropriate corrections promptly.

3. Web Site

3.1 Cookies -

"Cookies" are a feature of every Internet software browser and are used to collect information and to track user patterns on a web site. A cookie is a small text file that is placed on the hard disk drive of your computer by a web site. Cookies contain a unique identification number that identifies your browser, but not the visitor, to our computers each time you visit our web site. Cookies tell us which pages of our web sites are visited and by how many people. The use of cookies is an industry standard and many major browsers are initially set up to accept them. You can reset your browser to either refuse to accept all cookies or to notify you when you have received a cookie. However, if you refuse to accept cookies, you may not be able to use some of the features available on Lori-anne Demers & Associates Inc.'s web site. Cookies are used to establish a user session and allow our computers to correctly provide visitors to our web site with the appropriate frames and content. Our cookies will not follow your travels on the World Wide Web.

3.2 Security -

Our web site has industry standard security measures in place to protect the loss, misuse and alteration of the information under our control. While there is no such thing as "perfect security" on the Internet, Lori-anne Demers & Associates Inc. will take all reasonable steps to ensure the safety of your personal information.



3.3 Links to Other Web Sites -

Our web site contains links to other web sites. Lori-anne Demers & Associates Inc. is not responsible for the privacy practices or the content of such other web sites and expressly disclaims all liability associated with your use of and the content of such other sites

4. Rights, Access and Changes

4.1 Accountability -

Lori-anne Demers & Associates Inc. is accountable for all personal information under its control. Lori-anne Demers & Associates Inc. can be reached by:

Email: info@lademers.com
Telephone: 1-888-746-3991

4.2 Access -

You have the right to access your personal information under the control of Lori-anne Demers & Associates Inc. Upon request in writing at the email address listed above, you will be informed of the existence, use, and disclosure of your personal information and you will be given access to that information. Except in limited circumstances, as specifically provided by applicable privacy legislation, Lori-anne Demers & Associates Inc. can tell you whether we hold personal information about you. Lori-anne Demers & Associates Inc. will only refuse access to information about you in those circumstances permitted or required by applicable privacy legislation. If Lori-anne Demers & Associates Inc. refuses access to you, reasons for such refusal will be provided. Exceptions may include information that contains references to other individuals or information that cannot be disclosed for legal or security reasons.

4.3 Revisions to this Privacy Policy -

Due to changes in technology and legal requirements, we may revise this policy from time to time. Please ensure that you refer to the current version of the Lori-anne Demers & Associates Inc. Privacy Policy.